BCI YARNS Better Cotton for All

Better Cotton Initiative

DCM Textiles is an an active member of the <u>Better Cotton Initiative</u> (BCI). Our BCI membership showcases that we stand at the forefront of the industry—taking an important step to implement the values of sustainability, safety, and socially responsible practices in cotton consumption worldwide.

Cotton Credits

For each kilogram of BCI licensed cotton (known as Better Cotton) grown, a credit is issued. This credit is transferrable to any marketplace cotton (even non-BCI cotton) which allows all aspects of the cotton supply chain (not just the farmers) to support the Better Cotton Initiative. Tracing specific cotton as it travels throughout the supply chain is less important than increasing global demand for Better Cotton and also increasing awareness of improved cotton practices. As the demand for Better Cotton increases so will the supply.

For further details please visit: bettercotton.org